

COUNCIL FOR *Relationships*

PHONE

215-382-6680

WEBSITE

www.councilforrelationships.org

ADDRESS

Philadelphia, PA



2024 TRAUMA CONFERENCE

MEDIA KIT

***Persecution, Racism, and Discrimination:
From Post-Traumatic Stress to
Intergenerational Resilience***

Wednesday, May 8, 2024
8:45 am – 4:30 pm EST
Virtual

01

ABOUT US

Council for Relationships is a nonprofit organization that strengthens interpersonal connections through accessible, specialized, and expert individual, relationship, and family therapy, clinical training, and research.

CFR conducts research, which is incorporated into its community programs. The Transcending Trauma Project, a CFR research program since 1991, studies the lives of Holocaust survivors and their families in order to learn about the human response to extreme trauma. This research contributes to the field of mental health by providing essential knowledge for treating trauma victims. In addition to our research, CFR provides resources for the public on a variety of mental health topics. CFR's Operation Home and Healing offers specialized clinical training programs for mental health professionals and members of the clergy who work with military populations.

ABOUT TTP

The Transcending Trauma Project has produced 1,200 hours of in-depth life history interviews which have been preserved as digital archived files. The Phil Wachs and Juliet Spitzer Archive of the Transcending Trauma Project are housed at the U.S. Holocaust Memorial Museum.

This is the only qualitative research project of its kind to look at pre-war and post-war factors, family dynamics, coping and adaptation strategies after the war, and the impact of severe trauma based on in-depth life history interviews with three generations of survivor families.

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ABOUT THE CONFERENCE

The Council for Relationships Trauma Conference is organized by Dr. Bea Hollander-Goldfein and Dr. Nancy Isserman, Co-Directors of the Transcending Trauma Project. Join us for a groundbreaking exploration of the profound impact of intergenerational trauma on individuals, families, and communities from an ethnocultural perspective.

Intergenerational trauma, the transmission of trauma's psychological and emotional effects from one generation to the next, is a pressing issue that affects countless communities worldwide. This hidden legacy of trauma often perpetuates cycles of suffering, hindering personal growth and straining family dynamics.

The Transcending Trauma Project at Council for Relationships envisions a world where individuals and families break free from intergenerational trauma, forging healthier and more resilient paths for themselves and future generations. We believe knowledge, awareness, and research are the keys to achieving this vision.

SCHEDULE

04

8:45 – 9 am

Introduction & overview of the day

Ann L Colley, LMFT, MBA, M.Div.

9 – 10:30 am

Transcending Trauma Project

Bea Hollander-Goldfein, PhD, LMFT, CCTP, APIT

Nancy Isserman, MSW, PhD

Jennifer Goldenberg, PhD, LCSW

10:30 – 10:40 am

BREAK

10:40 – 12:10 pm

Impact of Trauma on the Refugee Community

Saida Mohamed Abdi, PhD, MSW, LICSW,

Gwen Soffer, MSW, CTSS, CSM, DAAETS, TCTSY-F

12:10 – 12:45pm

LUNCH

12:45– 2:30 pm

Impact of Trauma on the Black Community

Shawn CT Jones, PhD, MHS, LCP

Courtney Ragin, LMFT

Tasnim Suleiman, LPC

2:30 – 2:40 pm

BREAK

2:40 – 4:10 pm

Impact of Trauma on the Latinx Community

Ann L Colley, LMFT, MBA, M.Div.

Jessica P. Cerdeña, MD, PhD

Cecilia Cardesa, EdD, MEd, MA

4:10 – 4:30 pm

Closing Remarks

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SPEAKERS & PRESENTERS



Moderator

Ann L. Colley LMFT, M.Div., MBA
CEO, A. L. Colley and Associates
CEO, Be Well Urgent Care and Wellness Centers
Adjunct Professor, Union Theological Seminary

Transcending Trauma Project

Bea Hollander-Goldfein, PhD, LMFT, CCTP, APIT
Director, Transcending Trauma Project
Staff Therapist, Council for Relationships

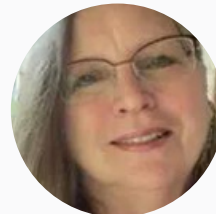


Transcending Trauma Project

Nancy Isserman, MSW, PhD
Co-Director, Transcending Trauma Project
Director, Council for Relationships Operation Home
& Healing

Transcending Trauma Project

Jennifer Goldenberg, PhD, LCSW
Research Associate, Transcending Trauma Project
Clinical Social Worker



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SPEAKERS & PRESENTERS

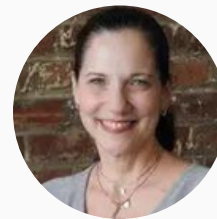


Impact of Trauma on the Refugee Community

Saida Abdi, PhD, MSW, LICSW
Assistant Professor, University of MN Twin Cities
Affiliate, National Child Traumatic Stress Network
(NCTSN)

Impact of Trauma on the Refugee Community

Gwen Soffer MSW
Associate Director, Wellness and Trauma-
Informed Practice

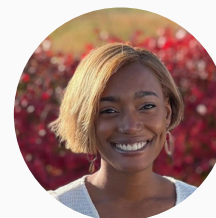


Impact of Trauma on the Black Community

Shawn CT Jones, PhD, MHs, LCP
Assistant Professor in the Counseling Program,
Virginia Commonwealth University

Impact of Trauma on the Black Community

Courtney Ragin, LMFT
Program Consultant, Council for Relationships
Operation Home & Healing
Instructor, Post Graduate Certificate Program in
Marriage and Family Therapy



Impact of Trauma on the Black Community

Tashim Sulaiman LPC
Founder & Executive Director, Black Men Heal
Advocate, Panelist, and Speaker

05

SPEAKERS & PRESENTERS

Impact of Trauma on the Latinx Community

Jessica P. Cerdeña, MD, PhD
Author, *Pressing Onward: The Imperative Resilience of Latina Migrant Mothers*



Impact of Trauma on the Latinx Community

Cecilia Cardesa EdD, MEd, MA
Founder, TraumaVenture and MappingOnward
Adjunct Professor, Esperanza College

CONTACTS

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SPONSORSHIP INQUERIES

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MEDIA INQUERIES

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GENERAL CONFERENCE INQUERIES

Bea Hollander-Goldfein
✉ bhollander@councilforrelationships.org
☎ 215-382-6680 x3118

07

SPONSORSHIP OPPORTUNITIES

Play a pivotal role in advancing our mission to promote healing and resilience in individuals, families, and communities impacted by intergenerational trauma. Your support will:

- Facilitate access to invaluable knowledge and resources for professionals and individuals seeking to address intergenerational trauma.
- Amplify the reach and impact of our organization’s work, raising awareness about the importance of this critical issue.
- Foster collaboration and innovation, encouraging the development of new strategies and interventions to break the cycle of intergenerational trauma

Bronze \$1000

Logo on website & conference material

Discounted ticket to a future conference

Featured recognition across CFR’s social media

Acknowledgment in conference Press Release

Three conference tickets

Silver \$2500

Bronze sponsor benefits

Signed copy of the book, *Transcending Trauma*

Prominent logo placement in conference materials

Mindfulness workshop for you and your colleagues

Five conference tickets

Gold \$5000

Bronze & Silver

Flourishing Communities sponsor benefits

Lunch with Dr. Nancy Isserman & Dr. Bea Hollander-Goldfein

Central logo placement on conference materials

Ten conference tickets

REGISTRATION

To register, visit:

 councilforrelationships.org/trauma-conference

Early Bird General Registration

\$155 (ends March 8, 2024)

General Registration

\$180

Nonprofit Registration


\$130


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SOCIAL MEDIA

 CouncilforRelationships

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Hashtags

#TraumaConference2024

#ThrivingRelationships

#FlourishingCommunities

Instagram Posts

Post 1: "Excited to attend the 2024 Council for Relationships Trauma Conference on May 8th! This virtual event is a must for anyone interested in the latest in trauma therapy. Join me there! 🌐

#TraumaConference2024 #MentalHealthMatters

#ThrivingRelationships #FlourishingCommunities [Tag Conference Account] [Registration Link in Bio]"


Post 2: "Counting down the days until the Trauma Conference! So many incredible speakers lined up. Can't wait to learn and connect with others in the field. 🤗🇺🇸 #TraumaConference2024 #ThrivingRelationships #FlourishingCommunities #LearningNeverStops [Tag Conference Account]"


Post 3: "I'm thrilled to be part of the 2024 Trauma Conference. It's a unique opportunity to gain insights from top experts in trauma and relationships. Let's meet virtually on May 8th! 💻


#TraumaConference2024 #VirtualLearning #ThrivingRelationships #FlourishingCommunities [Tag Conference Account] [Add Event Reminder Link]"

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SOCIAL MEDIA

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Hashtags

#TraumaConference2024


#ThrivingRelationships

#FlourishingCommunities

Facebook Posts


Post 1: "I'm looking forward to attending the 2024 Council for Relationships Trauma Conference! This event is perfect for anyone interested in the latest trends and research in trauma therapy. Join me virtually on May 8th!  #TraumaConference2024

#ThrivingRelationships #FlourishingCommunities [Tag Conference Page] [Registration Link]"

Post 2: "Join me at the upcoming virtual Trauma Conference hosted by the Council for Relationships. It's a fantastic opportunity to learn from leading experts and expand our knowledge. Let's grow together! 

#MentalHealthEducation #TraumaConference2024

#ThrivingRelationships #FlourishingCommunities [Tag Conference Page]"


Post 3: "I'm excited to be part of a community that values learning and professional development. The 2024 Trauma Conference is just around the corner, and it promises to be an enlightening experience. Hope to see you there!  #TraumaTherapyCommunity


#TraumaConference2024 #ThrivingRelationships


#FlourishingCommunities [Tag Conference Page] [Event Details]"

09

SOCIAL MEDIA

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Hashtags

#TraumaConference2024

#ThrivingRelationships

#FlourishingCommunities

LinkedIn Posts

Post 1: "I'm proud to share that I'll be attending the 2024 Council for Relationships Trauma Conference on May 8th. This event promises to be a gathering of some of the best minds in trauma therapy. Looking forward to connecting with fellow professionals.

#TraumaConference2024 #ProfessionalGrowth #ThrivingRelationships
#FlourishingCommunities [Tag Conference Account] [Registration Link]"

Post 2: "The upcoming Trauma Conference is a great opportunity for professional development in the field of mental health. Join me and many others for this enlightening virtual event. Let's advance our understanding together! #MentalHealthProfessionals

#ContinuedLearning #TraumaConference2024 #ThrivingRelationships
#FlourishingCommunities [Tag Conference Account]"

Post 3: "Exciting news! The 2024 Trauma Conference is approaching, and it's shaping up to be an impactful event. If you're passionate about trauma therapy and relationship counseling, don't miss out on this.

#TraumaCare #NetworkingOpportunity #TraumaConference2024
#ThrivingRelationships #FlourishingCommunities [Tag Conference Account] [Event Link]"

EMAIL TEMPLATE

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Subject: Join Us at the 2024 Council for Relationships Trauma Conference – Spread the Word!

Dear [Recipient's Name],

I hope this message finds you well. I am reaching out to share an exciting opportunity that may interest you and your network. On May 8, 2024, Council for Relationships will be hosting its esteemed annual event, the 2024 Trauma Conference. This year's conference, focusing on the latest advancements in trauma therapy and relationships, promises to be an exceptional virtual experience, offering invaluable insights for professionals, students, and anyone interested in mental health and well-being.

Why Attend?

- **Learn from Leading Experts:** The conference features a lineup of distinguished speakers and industry leaders.
- **Expand Your Knowledge:** Engage with cutting-edge research and innovative approaches in trauma therapy.
- **Network Virtually:** Connect with peers and experts from around the globe.

How Can You Help?

We believe that your support in spreading the word about this event can make a significant impact. Here's how you can help:

- **Share on Social Media:** Use our ready-to-post social media content to share information about the conference with your followers.
- **Email Your Network:** Forward this email or use our template to inform your colleagues and friends about this opportunity.
- **Word of Mouth:** Sometimes, a personal recommendation is the most effective. Mention the conference in your professional circles and meetings.

Social Media Toolkit

We've made promoting easy! Below are some pre-crafted posts for LinkedIn, Facebook, and Instagram to help you share the news:

LinkedIn Post: "Excited to attend the 2024 Council for Relationships Trauma Conference on May 8th! Join me for a day of insightful learning and networking. #TraumaConference2024 #ThrivingRelationships #FlourishingCommunities [Registration Link]"

Facebook Post: "Don't miss the 2024 Trauma Conference on May 8th! An incredible opportunity to learn about trauma therapy and relationships. Join us virtually! #TraumaConference2024 #ThrivingRelationships #FlourishingCommunities [Event Link]"

Instagram Post: "Join me at the #TraumaConference2024 for a day of engaging talks and workshops on trauma and relationships. Let's learn and grow together! 🌟 #ThrivingRelationships #FlourishingCommunities [Tag Conference Account]"

Registration and More Information

To learn more about the conference and to register, please visit our website: [Conference Website Link]. Early bird registration is available until March 8, 2024.

Your support in promoting the 2024 Trauma Conference is greatly appreciated. Together, we can foster a community dedicated to advancing the understanding and treatment of trauma in relationships.

Thank you for your time and support. Please feel free to reach out if you have any questions or need additional information.

Warm regards,

[Your Name]
[Your Title/Organization]
[Contact Information]